2024 Membership AUCKLAND BUSINESS C H A M B E R Information

Membership Information • 2024 • www.aucklandchamber.co.nz

Welcome to the Auckland Business Chamber

Situated at the heart of New Zealand's largest urban economy, the Auckland Business Chamber stands as a foundation of business, representing a dynamic community of businesses across a variety of industries and sectors.

The Auckland Business Chamber is a member of New Zealand's extensive network of Chambers of Commerce, and is connected globally through an international network of more than 13,000 Chambers. We are uniquely positioned to foster business growth both locally and worldwide. For over 165 years, the Chamber has been a dedicated partner to businesses at every stage of their journey from ambitious start-ups to well-established players on the global stage.

Our mission is simple yet powerful - **Making it easier for you to do business.** This commitment drives every initiative, service, and event we offer, ensuring that your business receives the support it needs to flourish.





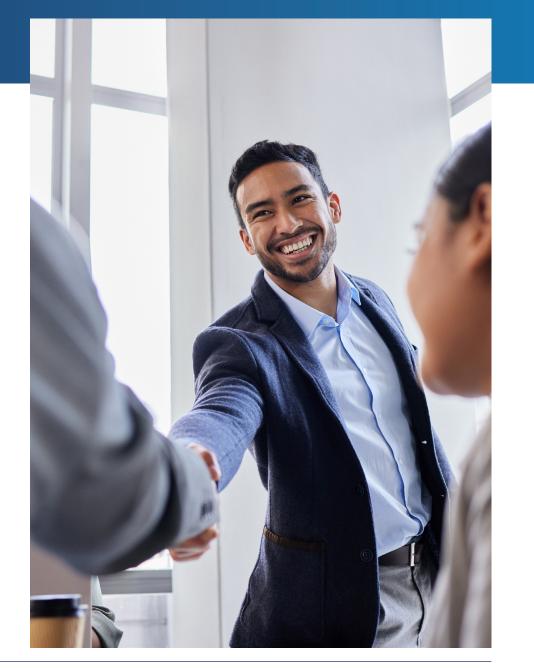
Membership Benefits

Unlock the Full Potential of Chamber Membership.

Join the Auckland Business Chamber and tap into an extensive network that provides not just support, but a platform for growth and success. Our membership plans are designed to cater to the diverse needs of businesses at all stages from start-ups to established enterprises. Discover the plan that fits your business needs and enjoy a range of exclusive benefits.

Why Join the Auckland Business Chamber?

- <u>Alliance Partner Discounts</u>: Enjoy significant savings with our partners including 2degrees, Z Business, OfficeMax, Cordis Auckland, Clarity Insurance, Noel Leeming, Airpoints, MYOB, Bunnings, Yoogo Fleet, Hyundai, Renault, and Isuzu Utes.
- **Exclusive Member Deals:** Access special Member to Member deals that enhance the value of your membership.
- **Networking Opportunities:** Attend a wide variety of business events to connect with like-minded professionals and expand your network.
- **Business Support:** Utilise our mentorship program, employment solutions, international trade support, and expert advice through our 0800 helpline.
- **Visibility:** Increase your business's visibility through the Business Search directory and engage in advocacy efforts to influence business policies.





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Membership Plans

At the Auckland Business Chamber, we are dedicated to making it easier for you to do business.

Our comprehensive range of services ensures that every member can find the tools and resources needed to succeed. No matter where you are in your business journey, we are here to support and enhance your business experience.

- * Partnership and some other events not included (ie: Ba5's, China Business Summit, NZ Business Hall of Fame and more).
- * Ba5, 1 complimentary ticket as per membership subscription selected.
- * Round Table Coffee Group, 1 complimentary invitation per duration of membership.

* Early bird access may not apply to all events. Please refer to specific event details for eligibility.

Benefit	Entry	Prime	Premium	Omni
Membership Description	Perfect for startups and sole traders looking to ignite their journey with essential resources and networking.	Ideal for small businesses poised for growth, offering en- hanced networking and deeper business support.	Designed for businesses ready to make significant impacts, with comprehensive benefits to facilitate major growth.	The ultimate membership for ambitious businesses aiming for leadership and influence in the market.
Member Evenings	Four	Four	Four	Four
Complimentary BA5s per Year	One	Two	Three	Four
Round Table Coffee Groups	-	Invitation within 90 days (max 12 people)	Invitations within 90 days (max 12 people)	Invitation within 90 days (max 12 people)
Business Savings	Alliance partnerships	Alliance partnerships	Alliance partnerships	Alliance partnerships
Business Confidence Survey	Participation	Participation	Participation	Participation
Access to Free Brains	Yes	Yes	Yes	Yes
30-min Call with Growth Advisor	One	One	One	One
Chamber Toolkit Access	Yes	Yes	Yes	Yes
Listing on Business Search	Yes	Yes	Yes	Yes
0800 Support Number	Access	Access	Access	Access
International Documentation	50% off	50% off	50% off	50% off
Employment Solutions	Yes	Yes	Yes	Yes
Mentorship Discount	5% off	10% off	15% off	20% off
Events Discount	5% off *	10% off *	15% off *	20% off *
Exclusive Invitations	-	-	CEO Boardroom Breakfast, Prime Minister Lunch, etc.	CEO Boardroom Breakfast, Prime Minister Lunch, etc.
Trade Delegations	-	-	Invitation where applicable	Invitation where applicable
Early Bird Event Access^		-	Yes	Yes
Cost	\$180 + GST per year	\$310 + GST per year	\$450 + GST per year	\$720 + GST per year
Join Now	Join now to experience tailored support	Join now to unlock unparalleled opportunities	Join now to elevate your business	Join now for global business success

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Alliance Partners

We work with the best in business, so you can too...

Explore the benefits that our selected Alliance Partners offer our member network.

MYOB Business:

Start, survive, and succeed with MYOB's business management platform, offering a solution that's future-ready for small and medium businesses.

Clarity Insurance Brokers:

Specialising in comprehensive coverage options, Clarity Insurance Brokers help businesses navigate the complex landscape of risk management.

Yoogo Fleet:

Providing a bespoke service offering for vehicle leasing and fleet management, Yoogo Fleet helps clients nationwide enhance their fleet operations and reduce costs.

Cordis, Auckland:

Offering luxury accommodations with exclusive benefits for chamber members, Cordis Auckland ensures a 5-star experience every stay.

2degrees Business Services:

As a fast-growing telecommunications provider, 2degrees offers exclusive benefits including nationwide mobile and fixed networks tailored for businesses.

Bunnings Trade:

Unlock a range of discounts and simplify procurement with Bunnings Trade through their PowerPass membership program.

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Z Business:

Save on fuel costs and earn rewards with Z Business at Z, Caltex, or Challenge service stations, suited for streamlining your business spending.

OfficeMax:

From office supplies to tech products, OfficeMax offers significant savings for chamber members, enhancing business efficiency and productivity.

Noel Leeming:

Access preferential pricing on a wide range of products in Noel Leeming stores nationwide, from electronics to appliances.

Airpoints[™] for Business:

Accelerate earning Airpoints Dollars[™] for your business, making every corporate travel and purchase more rewarding.

Hyundai, Renault & Isuzu:

Access to exclusive discounts on the purchasing of Hyundai, Renault and Isuzu Utes.

To learn more about our alliance partners and the exclusive benefits they offer, please visit our website at **www.aucklandchamber.co.nz**

Events & Networking

Event Calendar.

At the Auckland Business Chamber, we believe in the power of connection and the value of sharing knowledge. Our comprehensive event calendar is filled with regular activities designed to enhance business knowledge, foster networking, and create opportunities for collaboration among members. From intimate workshops to large-scale summits, we host a variety of events tailored to meet the diverse needs and interests of our community.

Highlights of our offerings include:

- **Workshops:** Interactive sessions focusing on practical skills and industry trends.
- **Summits:** Major gatherings featuring top industry leaders discussing strategic topics.
- **Networking Opportunities:** Casual meet-ups and structured networking events to connect with like-minded business people.
- **Minister Events:** Special occasions where members can hear from Government Ministers and discuss policy impacts on business.
- **Topic Seminars:** Focused discussions on specific business issues, led by experts.
- **Gala Dinners:** Events that combine celebration with networking, often featuring awards and recognitions.

Our events are designed to inspire, inform, and connect members, providing them with the tools and opportunities to thrive.







Event Highlights

Highlights from Past Events.

The Auckland Business Chamber hosts a variety of signature events throughout the year, each designed to cater to different facets of business development and community engagement.

Here are highlights from some of our key events:

- **Members Evenings:** Regularly held at various venues, these evenings provide a relaxed atmosphere for members to connect and share insights.
- **Finance Lunch:** An annual event where the Minister of Finance discuss the upcoming budget, economic trends and what this means for business.
- **China Business Summit:** A significant summit for fostering dialogue and strengthening business ties between New Zealand and China.
- **Cordis Chamber Christmas Party:** Our fun and festive end-of-year event that offers a wonderful opportunity for members to celebrate the year that's been and network in a celebrational setting surrounded by music, great food and entertainment.
- 2degrees Auckland Business Awards: A prestigious event that empowers business and celebrates excellence within the Auckland business community.

Each event not only serves as a platform for learning and networking but also celebrates the vibrancy and success of our business community. Each event is designed to make it easier for you to business no matter where you are on that business journey.





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Business Support Services

At the Auckland Business Chamber, we understand the complexities and challenges of modern business. Our suite of Business Support Services is designed to provide comprehensive assistance across various key operational areas, ensuring our members have the resources and expertise needed to thrive.

0800 Support Line.

The Auckland Business Chamber offers a dedicated 0800 Support Line to assist with a broad range of business-related inquiries. This support line serves as a one-stop resource for everything from general business advice to specialised employment solutions and HR advice.

Our knowledgeable staff provide tailored guidance on employment contracts, compliance with labour laws, and effective strategies for staff management and development. Whether you're a startup needing initial guidance or a well-established corporation looking for advanced HR solutions, our 0800 Support Line is here to help you navigate the challenges and ensure your business operations are efficient and compliant.

Chamber Toolkit.

The Chamber Toolkit is an online resource for any member. It is filled with templates, guides, and other resources specifically designed to streamline business operations and provides support.

Whether you need a template for business planning, guides for employment management, or best practices for customer service, the Chamber Toolkit provides accessible resources that can be immediately implemented to improve your business processes.

International Trade Documentation.

International trade represents a significant growth opportunity for many of our members. The Auckland Business Chamber assists businesses in navigating the complex world of international trade documentation. As part of the world's largest international business network, the International Chamber of Commerce (ICC), and accredited through the International Certificates of Origin Accreditation Chain (CO Chain), our certifications carry an internationally recognised quality label.

This accreditation underscores our commitment to maintaining global standards in Certificate of Origin issuance, enhancing trust and confidence in your international trade relationships. Secure your trade foundation with our accredited certificates of origin, which serve as your business's seal of trust and compliance in the global marketplace. Elevate your export strategy by joining the elite group of exporters who benefit from our connection to the global network of the ICC.

Mentoring Programs.

Mentorship is a cornerstone of professional development and business success. The Auckland Business Chamber offers comprehensive mentoring programs that connect less experienced entrepreneurs and business owners with seasoned industry veterans. These programs provide guidance, insights, and support, helping members navigate business challenges and capitalise on opportunities. Participants in our mentoring programs gain invaluable advice on leadership, business management, strategic planning, and much more, fostering both personal growth and business advancement.

These services ensure every member of the Auckland Business Chamber has access to the tools and guidance necessary to succeed in today's competitive market.



Employment Services

At the Auckland Business Chamber, we understand the importance of connecting businesses with talented, ready-to-work job seekers. Our Employment Services have been supporting people into jobs, strengthening businesses, and enhancing the community since 2001. We are dedicated to delivering work readiness support programmes, in partnership with the government, which are free to both employers and job seekers.

It's All About Attitude.

Our service isn't just about filling vacancies—it's about finding the perfect match between a job seeker's attitude and your business needs. We're here to help you find your next great team member, someone who is not only skilled but also ready and eager to contribute positively to your business environment.

What You Need to Know About Employing Youth.

In collaboration with our partners at the Ministry of Social Development, we've developed resources to assist you in recruiting and managing youth effectively.

These resources include.

- How to Mentor Your Youth Employees at Work: Guidance on nurturing and developing young talent within your business.
- How Employers Interview and Onboard Youth: Best practices for integrating young employees into your workforce smoothly.
- How Employers Can Engage with a Youth Workforce: Strategies to maintain engagement and motivation among young workers.
- **Image description:** A visual representation of diverse, enthusiastic young job seekers ready to join the workforce.

Looking for staff?.

Whether you are seeking entry or mid-level staff in South, Central, East Auckland, and Waikato, or senior or professional staff across New Zealand, we can assist you:

Our recruitment team regularly interacts with hundreds of job seekers across various professions and trades including IT, administration, engineering, marketing, and customer service. Whether you're looking for a permanent placement or short-term assistance, we're here to support your staffing needs.

We take the time to get to know our candidates thoroughly, ensuring that our recommendations are well-informed and that every job seeker we connect with you is prepared to add value from day one. They are interviewed and trained by us, so you can be confident in their ability to perform effectively in their new roles.

Contact Us.

For any inquiries or to register a job vacancy, please reach out to us. We are ready to help you build a stronger, more dynamic team.

Call us today on **0800 709 907**.



2degrees Auckland Business Awards

The 2degrees Auckland Business Awards are a prestigious platform celebrating the innovative achievements and excellence of businesses throughout the Auckland region. These awards bring together businesses of all sizes and industries, offering them a chance to showcase their success, gain recognition, and enhance their reputation within the business community.

Key Features of the Awards.

Longstanding Tradition:

Established over 25 years ago, the awards have become a highlight of Auckland's business calendar, fostering a spirit of enterprise and innovation.

Diverse Categories:

The awards feature nine categories, allowing a wide range of businesses to participate and be recognized for their unique strengths:

- Best Emerging Business
- Excellence in Innovation
- Excellence in Customer Service Delivery
- Excellence in Marketing
- Excellence in Sustainability
- Excellence in Community Contribution
- Employer of the Year
- Excellence in Strategy and Planning
- People's Choice Award

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2degrees Auckland Business Awards

Benefits of Participation:

- Visibility and Recognition: Achieve widespread recognition and elevate your business profile.
- **Networking Opportunities:** Connect with industry leaders and potential collaborators.
- Feedback and Growth: Gain valuable insights and feedback from a panel of experienced judges.
- Motivation and Team Morale: Boost team morale and celebrate your collective efforts.

Participation and Impact:

- Who Can Enter: Open to any business located in Auckland, from start-ups to established companies.
- Process: Entries open in early April, with a detailed review process leading to the announcement of finalists in August and regional winners celebrated at year-end galas.
- Support and Resources: Entrants can access various supports, including webinars, a dedicated podcast ("It's Kind of a Big Deal"), and personalized entry assistance, ensuring businesses are well-prepared.

Celebratory Events:

- Gala Dinners: The awards culminate in glamorous gala dinners held across Auckland, where regional winners are celebrated, culminating in the Best of the Best Gala Dinner.
- **Community Building:** These events are key opportunities for networking, learning, and celebrating the vibrant business community in Auckland.



The 2degrees Auckland Business Awards not only recognize business achievements but also encourage companies to evaluate their operations, celebrate their teams, and strive for continuous improvement. They represent a significant opportunity for businesses to showcase their innovations and successes, making a lasting impact in their industries and communities.

Join us in this celebration of excellence and take your business to new heights with the 2degrees Auckland Business Awards. For more information on how to enter and prepare for the awards, visit <u>www.aucklandbusinessawards.co.nz</u>

Join Us

The Auckland Business Chamber is dedicated to supporting and enriching the business community in Auckland. Our services, events, and programs are tailored to meet the diverse needs of businesses at all stages of growth from emerging startups to established businesses.

Whether it's through our comprehensive membership benefits, engaging events, robust business support services, or the prestigious 2degrees Auckland Business Awards, the Chamber provides invaluable resources and networking opportunities that are designed to propel your business forward.

Join Us and Engage More Deeply.

We invite you to join the Auckland Business Chamber and engage more deeply with the vibrant network that forms the backbone of Auckland's business community. Becoming a member or increasing your involvement can open doors to new opportunities, insights, and connections that will help drive your business to new heights. Take the step today to join a network that is committed to business excellence and community success.

Chamber Management Team.

Simon Bridges - Chief Executive Natalie Woodbridge - GM: Events, Marketing and Membership Yvette Hellyer - Relationship Manager Leah Gates - GM: Employment John Lawrence – Finance Manager Nicholas Soedjanto – International Manager



AUCKLAND BUSINESS

For more information, to join the Chamber, or to engage with our services, please contact our dedicated team who are ready to assist you:

Louise Smart: <u>Ismart@chamber.co.nz</u> Customer Service Manager For all customer service inquiries and support needs.

Sandra Sweetman: <u>0800 543543</u> Helpline and Business Support

Visit us online: www.aucklandchamber.co.nz

Contact for immediate business support and inquiries via our helpline.

Feel free to reach out to our team with any questions or for more detailed information about how you can benefit from and contribute to the Auckland Business Chamber. We are here to make it easier for you to do business, no matter where you are on your business journey.

